

BARNSELY METROPOLITAN BOROUGH COUNCIL

This matter is not a Key Decision within the Council's definition has not been included in the relevant Forward Plan

**Report of the Director of Public Health
TO CABINET ON 5th September 2018**

FOOD PLAN

1. PURPOSE OF REPORT

- 1.1 The purpose of the report is to share the Food Plan with Cabinet Members for information and support.

2. RECOMMENDATIONS

2.1 Cabinet are asked:

- To support the aims and priorities of the Food Plan.
- To agree to consider and acknowledge healthy weight and food in all policy decisions.

3. INTRODUCTION

- 3.1 Food is one of the public health strategic priorities (2018-2021). To deliver this priority, a Food Plan has been developed to achieve the goals outlined in the executive summary (Appendix one, page 5).

4. PROPOSAL AND JUSTIFICATION

- 4.1 The Food Plan is Barnsley Council's response to the increasing levels of obesity and proposes how we can all contribute locally to improving health outcomes and health inequalities related to healthy weight and associated chronic illnesses. The Plan seeks to go beyond traditional interventions and will address food access, food quality and the local supply chain to ensure we achieve our ambition of *Accessible quality food for all*.

5. CONSIDERATION OF ALTERNATIVE APPROACHES

- 5.1 This has not been considered given the importance of a strategic and systematic approach to improving health weight in the population.

6. IMPLICATIONS FOR LOCAL PEOPLE/SERVICE USERS

6.1 The Plan will be used as a resource to improve population health and outcomes. It will be shared with all partners involved in the public health system in Barnsley.

7. FINANCIAL IMPLICATIONS

7.1 Not applicable

8. EMPLOYEE IMPLICATIONS

8.1 Existing staff members in each of the directorates will need to be involved to support the delivery of the food action plan in order to achieve our ambition.

9. LEGAL IMPLICATIONS

9.1 Not applicable

10. CUSTOMER AND DIGITAL IMPLICATIONS

10.1 The Executive Summary of the Food Plan will be made available to residents on the Barnsley Council website.

10.2 The plan on the page (Appendix One page 5) highlights the digital opportunities of the action plan.

11. COMMUNICATIONS IMPLICATIONS

11.1 In collaboration with the Communication team, public health will develop a communication plan for all stakeholders that will contain key messages. Messages will echo directorate priorities and key health messages from Public Health England.

12. CONSULTATIONS

12.1 The Food Plan has been drafted in consultation with colleagues from the People, Place, Communities Directorates, the Barnsley GP Federation and South West Yorkshire NHS Foundation Trust. Other agencies were also invited to comment and provide feedback. Changes and feedback suggested during the consultation phase have been addressed and incorporated into this final version of the plan.

13. THE CORPORATE PLAN AND THE COUNCIL'S PERFORMANCE MANAGEMENT FRAMEWORK

13.1 The following Food Plan performance indicators are included in the Council's performance management framework:

- PE41 Child excess weight - 4-5 year olds (Annual)
- PE42 Child excess weight - 10-11 year olds (Annual)
- PE43 Percentage of adults (aged 18+) classified as overweight or obese - current method Annual)
- PE93 Percentage of 5 year old children free from dental decay

14. PROMOTING EQUALITY, DIVERSITY AND SOCIAL INCLUSION

- 14.1 The Food Plan aims to provide equal access to quality, healthy food. The Plan recognises that although our residents come from diverse backgrounds, food is the one thing we all have in common, and it has the ability to unify people through celebrations and events.

15. TACKLING THE IMPACT OF POVERTY

- 15.1 Food access is one of the Food Plan's priorities. The purpose of this priority is to tackle food poverty and address health inequalities around healthy weight. One of the outcomes of the Plan is to ensure each person will have access to food that is nutritious, affordable, delivers and that benefits their health and wellbeing.

Addressing the consumer food environment (another priority of the Food Plan), will also contribute to tackling the causes and impact of poverty.

16. TACKLING HEALTH INEQUALITIES

- 16.1 The Food Plan aims to raise awareness and educate residents on the importance of a healthy diet which along with the issues discussed in 15.1 will contribute to tackling health inequalities.
- 16.3 The Food Plan is connected to a number of other health strategies such as Cancer and Cardiovascular Disease Prevention, Physical Activity and the Healthy Lifestyles Service which all target the more deprived communities to improve health inequalities across the borough.

17. REDUCTION OF CRIME AND DISORDER

- 17.1 Not applicable

18. RISK MANAGEMENT ISSUES

- 18.1 Not applicable

19. HEALTH, SAFETY AND EMERGENCY RESILIENCE ISSUES

- 19.1 Not applicable

20. COMPATIBILITY WITH THE EUROPEAN CONVENTION ON HUMAN RIGHTS

- 20.1 Not applicable

21. CONSERVATION OF BIODIVERSITY

- 21.1 Not applicable

22. LIST OF APPENDICES

Appendix 1: Food Plan Executive Summary

23. BACKGROUND PAPERS

If you would like to inspect background papers for this report, please email governance@barnsley.gov.uk so that appropriate arrangements can be made

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Financial Implications/Consultation



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*(To be signed by senior Financial Services officer
where no financial implications)*